



InsurTechNZ ; The Kiwi Delegation – Sydney 26-28th Feb

InsurtechNZ would like to invite you to participate in two InsurTech focused events to be held in Sydney in Feb 26-28th, 2019. We are bringing together a group of companies to attend, participate and present and to this end would like to invite you.

It is an opportunity to have a stand, gain exposure/profile, network, demonstrate your products/solutions and pitch your business to a diverse- and engaged audience

Led by Craig Kirk and the ANZ ANZIIF team in Feb '18 this was a successful venture. This coming February 19 event we are doing a similar exercise, but now expanded to include the additional Insurance Business event. Although quite separate from ANZIIF (and without their support as a separate venture), we believe this will be an additional opportunity for you to be aware of.

Craig Kirk, Jason Roberts, James Brown. Kai Dwyer and Ian Cormac (InsurTechNZ)

About

ANZIIF

On 26/27th February '19 ANZIIF are holding their Annual InsurTech member organisation event in Sydney. An industry favourite this event usually attracts up to 300 people from across the AU/NZ insurance industry for those interested in InsurTech innovation

This is a collaborative venture between ANZIIF (AU and NZ) with InsurTech AU and InsurTechNZ

From recall last year we probably had about 15 Kiwi's who travelled over, with a number also having stands in the new InsurTech alley.

This year ANZIIF are providing both InsurTechNZ and Kiwi innovation companies access to the Insurtech Alley – and more profile at the event with Jason Roberts, Andrew Dentice, Kai Dwyer and James Brown all having speaking/presenting roles. Insurtech will also be sharing the findings of the AU/NZ InsurtechNZ landscape report with EY as well.

To be involved, please see appendix

Insurance Business Insurance Innovation 28th February. Sydney

In a similar fashion Insurance Business are holding an event the next day- also in Sydney. While this is not a member driven organisation (rather a focus on publications and events), they too are interested in NZ Kiwi companies to participate and offering discounts/incentives as you will see in the attached appendix

Like ANZIIF there is opportunity for site/stands, pitching and general networking. From a 'reach' point of view, I would expect the participants will be different from ANZIIF and for those travelling over the opportunity to get extra exposure/insights and relationships to the AU market is probably worth while. InsurTech

To be involved, please see appendix

Who should attend?

1. From an education, networking and business development opportunity – all
2. Regulators, industry or member groups – exposure, participation
3. InsurTech of Technology enabling company?
Especially consider InsurTech Alley and Pitching. Additional Media and PR opportunity

4. Business pitching. Both events offer financial/sponsorship, profile and PR opportunities - and most importantly provides real exposure to ANZ decision makers

Next steps

If you want to be a part of a delegation – let Jason or Craig know. See the two websites

- ANZIIF – [here](#).
Any insurtechs wishing to attend will receive a discounted rate for the conference and/or workshop. They are also able to book a site in the alley, which includes one registration pass to either workshop and the conference. Prices are both in NZD and AUD.
- Insurance Business – [here](#)

Let Craig, James and I know you would like to be a part of a delegation

Register for the events – noting the offers in the appendix

If you are a member of ANZIIF you will have your own offer

Appendix:

ANZIIF Insurtech Conference

Connect. Inspire. Innovate.

Learn new paradigms to transform your thinking, influence digital innovation and drive new customer value as the Insurtech ecosystem comes together

Tuesday 26th February – Wednesday 27th February 2019

Sofitel Sydney Wentworth

61-101 Phillip St

Sydney, NSW 2000

Please see attached...

Insurance Business

Insurance Business Magazine the largest global insurance publisher (over 761,000 sessions worldwide in November) is currently seeking Start – Ups with great exciting products/ solutions for Insurance Professionals.

www.insurancebusinessmag.com

Selected Start-ups will have opportunity to engage with over 200 Insurance Professionals at the **InsurTech Summit – 28th February 2019 – The Westin**. www.ibinsurtechsummit.com . Start- ups will feature in the Start-Up Tech Den at this year's event:

How to get involved;

- Follow this link: <http://www.ibinsurtechsummit.com/tech-den/>
- It is free to nominate!! 5 x Start – ups will be selected to pitch in the afternoon program.
- 1 winner will win a \$20k Marketing Package with www.insurancebusinessmag.com
- Last year's winner was ADVISR – who is one of our judges for this year.
- A great opportunity to nominate your product/ solution and gain exposure to over 200 Insurance Professionals.

I have attached our agenda, list of attendees and media kit (Discounted rates available for Start-ups).

Contact Luke Griffin on 02 8437 4794.

Key Media – BDM Events